



WATAUGA VALLEY ART LEAGUE NEWSLETTER April 2014

The Watauga Valley Art League will meet Saturday, April 19, 2014 at the Johnson City Memorial Park Community Center, 510 Bert Street, in Johnson City from 11:00 am until 1:00 pm. An informal art critique begins at 10:30 am for those interested, as well as a time of fellowship and refreshments.

The speaker for the April WVAL meeting will be David Kramer. Mr. Kramer will be giving a presentation on Photoshop, which he has used throughout his years of being a commercial artist. In his career he explored Photoshop's many facets and uses for photo retouching, illustration, and color correction. Intriguing him now is the application of this digital photo program applied to painting. Using its' many nuances, Photoshop can color correct an artist's reference photo and it can be used for color mixing, combining multiple photos into one picture, plus numerous other capabilities. Mr. Kramer will be giving a 45 minute Photoshop presentation on ways that an artist can prepare for executing a painting. Typed handouts will be available.

Mr. Kramer has worked in the commercial art field for various toy companies, IBM, Honeywell, Dairy Queen, Happy Chef, and other industrial manufacturers. He thinks of his background as wonderful learning years which have evolved now into a self-expressive stage of personal art.

Some of WVAL artists' artwork may be seen on the website: www.wataugavalleyartleague.com and www.Facebook.com/WataugaValleyArtLeague For more information about the meeting or WVAL please contact Karen Foote at 423-282-3029.

***** Dues for 2014: \$33 per person and \$45 per couple and \$18 per art student *****
Mail to: **Watauga Valley Art League, PO Box 2177, Johnson City, TN 37605**

2014 WVAL Exhibits

WVAL Art Show at ETSU Slocum Gallery, Ball Hall (All media)

Show would run for entire month of June and a reception will be held. Details soon.

Summer Art Show at Sycamore Shoals (Member Show and Judged Show Run Together)

(WVAL Art Show Guidelines apply to Summer Judged Show)

Art show and sale – June 29 to July 27

Meet-the-Artist Awards Reception: Sunday, June 29 - 1:30 - 4:00 pm

This multi-media exhibit is two art shows in one: “12th annual Judged show” and the “19th annual Watauga Valley Art League Member show”. Public is invited to the June 29 Reception and to enjoy the art exhibit all month.

6x6 Exhibit by Watauga Valley Art League (Sycamore Shoals)

The 3rd biannual Miniature Painting Judged Exhibit

Sunday, August 3 to August 31

Meet-the-Artist Awards Reception: Sunday August 3rd - 1:30 pm - 4:00 pm

Fun exhibit of miniature masterpieces, size 6” by 6” or smaller.

Christmas Art Show (Sycamore Shoals)

November 30, 2014 to January 4, 2015

Opening Reception: Sunday, November 30 - 1:30 pm – 4:00 pm

Vera-fied by Critique, an art exhibit featuring Vera Tracy and 5 artists whose work she has influenced will be at the Renaissance Center in Kingsport during the month of May. WVAL members whose work will also be exhibited are Diane Allen, Don Gotterbarn, Sharon Neuhaus, Betty Stapleton and Erma Gamble. Opening reception with refreshments will be Sunday, April 27 from 2-4 p.m.

Classes:

- + URBAN BIRD: Morning art class - TUES. 9 AM; evening art class – Tues. 6:30 PM. All media & all levels. \$30.00 for 8 wks. At Kiwanis Park, W. Market St., Johnson City. New classes every 8 wks. Call Urban at 743 4950.
- + ART HOLSLAW Basic Acrylics – Weds 12:30-2:30 at the Community Ctr. Call Art 543-6676 for details
- + KEN SIMMELINK Oil Painting & Pastels – Weds 9:30-12 noon for info call JC Community Ctr.
- + JUDY O’HARA Acrylic Courses – Please contact her at 753-5525 or judyohara@ymail.com
- + LINDA CAMPBELL for class info 477-8196

We have recently had a lady contact the Senior Center looking for a one-on-one artist to teach painting to her mother, who has dementia. When she was younger, she loved to paint and her daughter would like to find someone who can sit with her and help her paint again. If you can think of anyone through the WVAL that would be good at this, I can pass their contact info on to the lady. They can work out all the details between them. If anyone WVAL Member is interested in this, please contact Rebecca Proffitt at the Senior Center at 434-6231.

Please check us out at:

www.WataugaValleyArtLeague.com

Should you wish to submit an artist profile or pictures of artwork, please send them to WVAL@WataugaValleyArtLeague.com

Also check us out at:

www.facebook.com/WataugaValleyArtLeague If you have a Facebook account then be sure to like us; the more likes we receive, the more statistical information will be provided by Facebook.

Any WVAL Member interested in having their art profile placed on the WVAL Website or Facebook page, please submit a short biography along with several samples of you artwork to WVAL@WataugaValleyArtLeague.com. Please include the title, media, size and price.

Minutes
Watauga Valley Art League – General Membership Meeting
Saturday 15 March 2014

10:30 AM – Social and Art Evaluations

11:00 AM – Meeting Began

Call to order and welcome!

* Introduce self

* Remind the members to donate for the refreshments provided by the league

*Remind everyone to be a good guest of the center and clean up afterward

Business

Call for a quorum and it existed. A motion to approve February 15 meeting minutes was approved with 1st and 2nd motions.

Minutes were taken by Ed Puhr in Elton O'Hara's absence.

A plea was given to any artist who is not currently on the website to consider getting on it by submitting their bio, digital jpg images and a description, that is, title, price, etc., to Elton O'Hara.

Congratulations: Sheryl Daniels and Joyce Samuel won an award at the Appalachian Art Show, currently running at the Renaissance Center, Kingsport, Tn.. It closes on March 27th.

Treasurer's Report: Linda Campbell Regular Checking: \$4,150.82 Newell Hendershot: \$1,095.58
Report on the bids received for the sale of WVAL's covered trailer. Jim Stagner's bid was accepted.

Membership Report: Joan Elliott for Judy O'Hara #present: 32 members * 71 paid memberships as of Monday, 3/10/14 One visitor present. The dues are \$33.00 for the calendar year.

Member News/Concerns: Applications for the ETSU Show will be sent out next month. Two paints sold at the Hopland Medical Center, no further information.

Tip of the Day: Wayne Richie shared how a painting could be adjusted in a not so perfect frame. He also shared that Carter County was forming a new theater where art could be hung.

Artist Opportunities: Ed Puhr shared the many venues where art could be displayed and where art classes could be done. Also emphasized was the WVAL's website.

Report from the Librarian: Chick Bogart provided information about the current dvds. He also provided two humorous jokes. Congratulations goes to Chick for his upcoming future marriage to a high school sweetheart.

Member Advocate: Don Gotterbarn absent

VP for Programs: June Simmons gave the introduction for today's program artist and shared about next month's presentation by David Kramer's 'Photoshop.'

PROGRAM: Leslie Davis, Plein Aire Painting Leslie articulated the 'Plein Aire' principles with the aid of computerized pictures, excellent communication skills, and two handouts. Leslie emphasize that Plein Aire actually upholds the thought 'the heavens upholds the glories of God.' Her techniques evolved around successful landscapes using the following tools: the ability to select a subject/topic; color usage and values; how to use oil paints effectively; photographs; using black and white paint before any color is added; selecting the appropriate setting; and, the freedom to eliminate and change within any given painting. Of course, she also shared about the tools needed. Leslie was simply outstanding in her program making everyone think, 'Yes...I can do it.' Leslie has a rare gift of communicating mixed with objectivity and humor, especially the 'Three P's' she mentioned. The group interacted positively after the meeting showing and exemplify a program well done. It was fantastic! It certainly is a means to an end using the idea of 'light and dark' bring life to a painting within the studio.

The next general membership meeting is April 19th. Is there a motion to adjourn? Motions were given. All in favor, please stand.