

## Watauga Valley Art League Newsletter

February 2023

#### Message From the President:

Hello WVAL Members!

Thank you for all of your participation and support for the activities we host. I am especially thankful because the financial numbers from 2022 reveal that we performed better than expected in several income categories. Some examples include membership dues (no doubt the result of our new and returning members), t-shirt sales, increased donations, and added fundraisers. The biggest goal for 2022 was to balance the budget, and we succeeded in minimizing losses within the fiscal year. Our financial prospects look much better than this time last year, and again that is due to the support and participation from our members and the community at large. This a reminder that dues are reinstated this year and are no longer free. Dues must be paid before entering any art show and/or by April 15th (even if you not entering the art shows).

Fundraising will be a constant effort, and half of the paintings donated to the One Acre Café gallery fundraiser are still on display. Many paintings have been sold, and this will help fund our art shows and other activities. We also are growing our community of sponsors for art workshops throughout the year. The first workshop on February 18th, about the Zentangle method, is being taught by our own Sunny Tanner. Check out our Facebook page for more details! We also are planning other workshops that will be discussed at our next general meeting. If you have an idea for a workshop you'd like to teach, or an affordable venue for one, feel free to reach out to the board of directors.

Monthly programs for the general meetings this year are going to be focused on the art and techniques of our members. So let us know if you'd like to present your craft to the league, and we will get it scheduled. Additionally, I'd like to remind all our members to contact the league with news about personal achievements, upcoming events, and anything else you'd like to promote. Our social media audience and email list are growing, so it can be a useful resource for our members. Networking among our members can be the catalyst for your success, so I encourage you to stay vigilant in the pursuit of your goals. I'm looking forward to seeing you all at our next general meeting! For those interested in learning more about the art league: our Board of Directors will be meeting at One Acre Café on February 13th at 12 pm. Thank you again for your commitment to the Watauga Valley Art League.

Thomas Gaetano

WVAL President









AM Setup / Afternoon Judging

June 9

February	2023
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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	June 10-25
		:	1	2	3	4	Wall/Rack Show Dates
							June 11
							Reception
							June 26
							Take Down
5	6	7	8	9	10	11	_
		Pencil Drawing					August 11
		Memorial Park Cente					AM Setup / Afternoon Judging
		Johnson City					August 12-20
		1pm -2:30 PM					Wall Small Works Show
12	13	14	15	16	17	18	August 13
	WVAL Bd Mtg	Pencil Drawing		10	''	.0	Reception
	One Acre Café	Memorial Park Cente					August 21
	12 noon	Johnson City					Take Down
		1pm -2:30 PM					Take Bowii
19	20	21	22	23	24	25	November 17
10	20	Pencil Drawing				20	Show Setup
VAVL General Mt		Memorial Park Cente					Nov 18-Dec 3
Sycamore Shoals		Johnson City					Christmas Show
1:30pm - 3:30pm		1pm -2:30 PM					November 19
26	27	28	,			-	Reception
20	21	Pencil Drawing				ľ	
		Memorial Park Cente					
		Johnson City					
		1pm -2:30 PM					
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### Meet The 2023 Board Members

President: **Thomas Gaetano** Vice President: Mabe Brown Treasurer/Website: Elton O'Hara Secretary: **Sunny Tanner Event Director:** Judy O'Hara Member Advocate: Bill Russell Past President: Judy Cable Programs Chairperson: Wayne Ritchie

Membership Chairperson:

Publicity:

Social Media:

Assistant Event Director:

Historian:

Librarian:

Fund Raising – Sponsorship Chairperson:

Larry Knott

Judy Donley

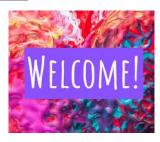
Rebecca Sperry

Dianna Tucker

Brianna Moore

Jerri Bultman

(still open)



The membership of WVAL increased from 59 members at the end of 2021 to 104 at the end of 2022.

We want to welcome all the new members and welcome back to some previous members.

We have some new competitions going on this year:

- 1. Bring a New Member ask a board member about it
- 2. Mystery Art Bag Giveaway each month ask a board member about it.

# WATAUGA VALLEY ART LEAGUE Benefits of Membership

- \* Participate in Art Shows and Events throughout the year
- \*The League takes ZERO commission from Artist sales
- \*Stay informed of opportunities for Artists in the Appalachian Highlands/Tn Tri-Cities
- \*Unlimited access to the WVAL Video Library
- \* Receive the Monthly Newsletter
- \* Add your profile, artwork and contact information to www.WataugaValleyArtLeague.com
- \* Win Awards at Blind Judged Art Shows
- \* Volunteer opportunities on the Board of Directors and several Committees
- \* Participate in Fundraisers
- \* Get Featured on WVAL social media pages
- \* Fellowship among talented LOCAL artists who inspire and promote each other

The dues are as follows:

Individual \$35 Couple \$45

Student \$20 (must have a valid student ID)

### **Did You Know**

WVAL has a Roving Gallery that allows you to display artwork all year long.

If you would like to know more, please contact the a board member with questions or to reserve your spot.



OUR MISSION IS TO ENCOURAGE ARTISTS AND PROMOTE PUBLIC INTEREST IN FINE ART THROUGH EDUCATION, NETWORKING AND FELLOWSHIP AMONG OUR ARTISTS. WVAL MEMBERSHIP CONSISTS OF ART TEACHERS, PROFESSIONALS HOBBYISTS, AMATEURS AND SOME WHO JUST LOVE ART.



WVAL artists' artwork may be seen at www.wataugavalleyartleague.com. For moreinformation about the Watauga Valley Art League please contact email us at <a href="https://www.wataugavalleyartleague.com">WVAL@WataugaValleyArtLeague.com</a>

\*\*\*For your convenience, all forms and applications are in PDF Format and can bedownloaded and printed from www.WataugaValleyArtLeague.com\*\*\*

### WVAL FUNDRAISING COMMITTEE

The Watauga Valley Art League would like to have a meeting to organize a plan for collecting sponsorships for workshops and art shows for 2023. The Board of Directors have fun plans for next year and with your help we can make it happen. Please contact us through social media or email wval@wataugavalleyartleague.com if you are interested.