

WATAUGA VALLEY ART LEAGUE GUIDELINES FOR ALL WVVAL SHOWS

The following guidelines apply to all Watauga Valley Art League Shows.
Additional instructions for a particular show will appear on the application/release form.

- ◆ Artists displaying artwork with WVVAL must remember that they are guests of the host place where the display is shown. Any artist complaining or showing disrespect to the host will be banned from participating in League shows for an entire calendar year.
- ◆ All members in good stead, with current annual dues paid, are eligible to exhibit in League shows.
- ◆ Signed show application/release form and fee must be returned to the Show Chairman before artwork is hung.
- ◆ When exhibit is comprised of individual exhibit spaces, only one space allowed per artist until after show deadline. Then two spaces if requested on a first come, first serve basis. When no other requests made after deadline, then as many spaces as artist may want to purchase at the space rental rate - depending on space availability.
- ◆ Two dimensional and three dimensional fine art may be exhibited (as described below).
- ◆ **Two dimensional art** has height and width and includes: acrylic, calligraphy, colored pencil, egg tempera, oil, pastel, pen and ink, pencil, watercolor, collage and mixed media.
 - Racks or wall space for two dimensional artwork is provided by the League.
 - Two dimensional artwork to be hung must be suitably matted and/or framed using wire.
 - Gallery wrapped canvas does not need to be framed, but must use wire. No alligator hooks.
 - Paintings not matted and/or framed in a professional manner should be included in a portfolio (print rack).
 - Art to be placed in a portfolio need not be framed but clear protective wrap is recommended.
 - Artists need to supply a portfolio or display box for unframed work, or share a WVVAL portfolio.
- ◆ **Three dimensional art** has height, width and depth, and created by the artist from raw materials, not processed kits. Examples of 3 dimensional art accepted are: sculpture in stone, clay or wood, hand woven fiber art, pottery for display, glass, jewelry. Each piece should be a nonfunctional object of art.
 - All 3 dimensional artists must have their artwork and method of exhibiting (pedestal or table) approved by board members *prior* to applying to League show. Contact board member for meeting date.
 - Approved pedestal or table for three dimensional artwork must be supplied by the artist.
 - Only three artists, with 3 dimensional artwork, may display per League show. First three completed applications received to exhibit *approved* 3 dimensional artwork, will be accepted for any one League show.
- ◆ All artwork should not exceed 4' (four feet) in height or width. Depth size accepted will depend upon space available.
- ◆ All member artist are responsible to insure the *originality* of each of their pieces of artwork.
- ◆ Prints produced from the original work of member artist must be clearly labeled "*PRINT*" and include type of print: lithograph, giclee, laser, electronic copy, etc.
- ◆ Supports for exhibited artwork should be *nonfunctional* (not useable for everyday tasks). For example, a masonite board with a portrait on it would be acceptable, but a masonite box with a picture on it would not. A carved wooden bust would be acceptable but a carved pencil would not be.
- ◆ **Two identity cards** should be attached to framed and portfolio artwork, left front & left back. *WVVAL card* is to be used for left front. Cards are to be neatly filled out without "strike-out of information" and used only for WVVAL sponsored exhibits.
 - Three dimensional artwork must have two cards placed as follows: WVVAL card left front (may be unattached) and the second attached invisibly, such as on bottom.
 - Information on the furnished League cards should include Title, Medium, Price or NFS, Artist's name, Phone Number & optional email address. The artist may attach their business card to the back of the painting.
- ◆ Ribbons or awards from a previous show should not be displayed with artwork. Also no "sale or discount" sign displayed.
- ◆ Artwork must remain in place until the end of the show except for items that have been sold.
- ◆ The League does not collect sales tax on paintings sold. It is the responsibility of the exhibiting artist to follow appropriate State guidelines for this task.
- ◆ The League does not take a commission on sold artwork.
- ◆ Each participating artist is responsible for the hanging and removal of his/her artwork, serving as host if needed, and assisting with refreshments for receptions. These tasks should be done in the manner and time indicated on the show application/release form.
- ◆ Subject matter should be suitable for family viewing unless otherwise indicated on the show application form.
- ◆ Artwork not complying with these guidelines will not be accepted for League shows. Additional rules allowed in show applications as needed for that exhibit.

*Questions regarding any of the above should be directed to the Show Chairman who will resolve the issue with the Vice President of Exhibits. The Vice President for Exhibits has the **final word** on suitability of subject matter, safety, framing, space or other issues regarding shows. The Vice President for Exhibits is responsible for coordinating the wishes of the host facility with League guidelines. November 7, 2002, Revised: February 17, 2006, January 12, 2009, March 19, 2009, July 11, 2011, November 4, 2011.*